A MORAL VALUE ANALYSIS OF THE WALT DISNEY FILM "TURNING RED"

Yohana Fransiska Laras Ayu Lestari[1]

Luqman Al Hakim[2]

English Language Education

Teacher Training and Education Faculty, Slamet Riyadi University Surakarta

Email: yohanaflal912@gmail.com

ABSTRACT

This study aims to find out the moral value in "Turning Red" film and to analyze the most dominant moral values appearing in "Turning Red" film. The researcher used qualitative descriptive method. The data from this study comes from "Turning Red" film and the script. In collecting the data, the researcher watched the film, studied the script and the scenes then collected the data by taking notes, the researcher selected and classified the data, put it in the table and verified the data by making conclusion of data findings. To ensure the validity of the data, the researcher used data source triangulation and theory triangulation. The result of this research showed that there are twelve moral values that can be found in "Turning Red" film, such as dishonesty and honesty, courage, peaceability, self-reliance and potential, self-discipline and moderation, fidelity and chastity, loyalty, respect, love, unselfishness and sensitivity, kindness and friendliness, justice and law. The most dominant moral values appearing in "Turning Red" film is love.

Keywords: Analysis, Moral Values, Turning Red, Film, Walt Disney

ABSTRAK

Penelitian ini bertujuan untuk mengetahui nilai moral dalam film "Turning Red" dan menganalisis nilai moral yang paling dominan muncul dalam film "Turning Red". Peneliti menggunakan metode deskriptif kualitatif. Data dari penelitian ini berasal dari film "Turning Red" dan naskahnya. Dalam mengumpulkan data, peneliti menonton film, mempelajari naskah dan adegan kemudian mengumpulkan data dengan mencatat, peneliti memilih dan mengklasifikasikan data, memasukkannya ke dalam tabel dan memverifikasi data dengan membuat kesimpulan dari temuan data. Untuk memastikan keabsahan data, peneliti menggunakan triangulasi sumber data dan triangulasi teori. Hasil penelitian ini menunjukkan bahwa terdapat dua belas nilai moral yang dapat ditemukan dalam film "Turning Red", seperti ketidakjujuran dan kejujuran, keberanian, perdamaian, kemandirian dan potensi, disiplin diri dan moderasi, kesetiaan dan kesucian, kesetiaan, rasa hormat, cinta, tidak mementingkan diri sendiri dan kepekaan, kebaikan dan keramahan, keadilan dan hukum. Nilai moral yang paling dominan muncul dalam film "Turning Red" adalah cinta.

Kata Kunci: *Analisis, Nilai Moral, Turning Red, Film, Walt Disney.*

INTRODUCTION

Literature is a product of human imagination and emotion, expressing the heart's understanding of human life and the truth of the world. It offers aesthetic and philosophical enjoyment, showcasing beauty, providing life purpose, and allowing us to escape into the imaginary world. Ahyar (2019) also stated that literature can also serve as an instrument for societal criticism, conveying ideas in poetic or dramatic forms. It also contains someone's idea that poured into different variety of works whether in poetic or dramatic form that can be enjoyed and used by society.

Film, as one of literary work is a tool for delivering varied information and enjoyment through a narrative structure, serving as a work of art and culture (Ayoana in Turnip et al.:2021). It enhances knowledge and understanding of a subject through visuals and character development. Film is a universal entertainment source, with global cinema businesses developing diverse plots and characters. Johnston (2002) stated that moral values are reflected in attitudes, beliefs, and practical behavior, making films enjoyable literary works. It is crucial to pay attention to movies, research them, and discover their moral values.

Turning Red is an animated film about Mei Lee, a high-achieving girl who runs a hereditary temple worshipping a red panda. Her mother's curse causes her to see herself as a red panda, causing panic and confusion. The film showcases resilience and determination. The researcher chose "Turning Red" film because it is an enjoyable literary work suitable for all ages and spreads a message through audio and visuals. Mei Lee's respect for her parents and her self-reliance are key moral values in the film, as highlighted by Linda and Eyre (1997). The researcher aims to analyze the film's moral values and proposes the title " A Moral Value Analysis Of The Walt Disney Film "Turning Red"

METHODS

This research was conducted at Slamet Riyadi University's Central Library at Jl. Sumpah Pemuda No. 8, Kadipiro, Kec. Banjarsari, Surakarta on June - August 2023.

The researcher used a descriptive qualitative method with a data analysis approach to analyze the film Turning Red. According to Bogdan and Bikle (1992), qualitative research is descriptive and the data is gathered in the form of words or images rather than numbers. The researcher drew the conclusion from the data that the written word is crucial to the qualitative research and that qualitative research is a means to study the data in all its richness and as closely as possible to the form in narrative form.

The source of data in this research is taken from the film "Turning Red" (2022) by Walt Disney to analyze the moral value by using Linda and Eyre (1997) theory. There are two types of data such as primary data and secondary data for this study. The primary data source is taken from "Turning Red" film by Walt Disney including the script and scenes of the film. The secondary data source in this study is the data that supported primary data source, which is taken from many kinds of books, articles, journals, and the internet which related to this study.

In the research process, the descriptive technique used to analyze the data. There are four steps to both the analysis of the data and the study of the data source from Miles & Huberman (1994:10): 1) Data Collection, 2) Data Reduction, 3) Data Display, and 4) Conclusion Drawing and Verification.
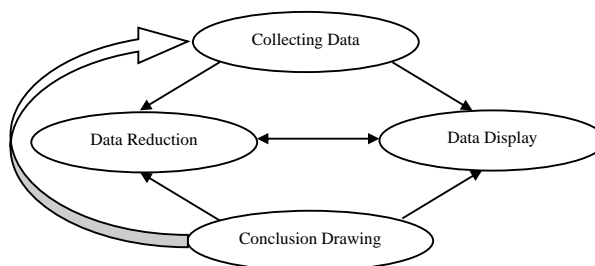
Figure data analysis according to Miles & Huberman (1994:12)

Triangulation was used by the researcher to determine the validity of the data. To improve the authenticity and credibility of the data, the researcher used the triangulation technique. Denzin & Lincoln (2018:765) state. " By reviewing the evidence from the sources, triangulation data provide information that can be used to develop a strong argument for a particular topic." In order to ensure that the data are valid, the researcher triangulated both the data and the theories using data source triangulation and theory triangulation. It plays a role in "Turning Red" to illustrated moral values. Using Linda and Richard Eyre's approach, it may be concluded that this film emphasized the value of moral values. The researcher reviewed the script and did an analysis of the data. All of the movie's dialogue was examined as part of the study.

RESULTS AND DISCUSSION

In this part, the answers of the stated problem were described by the researcher. The problem of this study was about the types of moral values that were reflected in "Turning Red" film. The result and discussion related to the theory of Linda & Eyre (1997). This research in line with Maulidia (2018), who published "An Analysis of Moral Values in Zootopia Movie" using the same theory. Linda & Eyre (1997) stated that there are two values that represented moral value, that are Value of Being and Value of Giving.

 A. **RESULT**
1. Moral Value that can be found in "Turning Red" film by Walt Disney are:
   a. Value of Being is a value influences our behavior and how we treat others. The value of being includes: honesty, courage, peaceability, self-reliance and potentials, self-discipline and moderation, fidelity and chastity.
   b. Value of Giving is value that us human should provide as gift to others and would accept as giving. The value of giving includes: loyalty, respect, love, unselfishness and sensitivity, kindness and friendliness, justice and mercy.

In this study, the researcher found twelve types moral values from Turning Red film based on Linda & Eyre (1997). In addition, twelve types of moral values found in the Turning Red film were described below:

1) Dishonesty

Context: Mei lied to her mother about her imaginative drawing.

Ming : Mei – Mei, what is this?
Mei : **It's nothing. Just a boy. He's no one.**
Ming : A boy? Who is he? Did he do these things to you?
Mei : No! It's just made up, Mom! It's not real.

(Data 1)

The dialogue (1) on (Data 1) it includes in category of dishonesty. It explains in the conversation that Mei do not want to tell her mother about her imaginative drawing because she avoids any trouble with her mother.

Honesty

Context: Miriam, Priya, and Abby asked Mei what happen into her body.

Miriam : Mei, what the heck happened?
Mei : **It's just some, you know, inconvenient, uh genetic thingy I got from my mom. I mean … it'll go away. Eventually.**

(Data 2)

The dialogue (2) on (Data 2) includes in category of honesty. It explains in the conversation that Mei being honest to her friends about her transformation into red panda because of her ancestor's curse.

2) Courage

Context: Mei messed up her ritual to seal her red panda form. She chose to keep her red panda form instead of seal it.

Ming : Mei – Mei, it's okay. We can do it again. Mei – Mei?
Mei : I'm keeping it.
Auntie : What did she say? Keeping it?
Mei : I'm keeping it.

(Data 3)

The dialogue (3) on (Data 3) includes in category of courage. It explains in the conversation that Mei is brave person because she keeps her red panda form even though it is against her family.

3) Peaceability

Context: Mei's friends and teacher called her weird girl but she does not think about it.

Mei : I know, it's a lot … but this is grade eight. I don't got time to mess around. I guess you could call me …
Teacher : A very enterprising, mildly annoying young lady.
Goth girl : A major weirdo.
Tyler : An overachieving dork – narc.
Mei : **I accept and embrace all labels.**

(Data 4)

The dialogue (4) on (Data 4) includes in category of peaceability. It explains in the conversation that Mei does not care about people's opinion about her.

4) **Self-reliance and Potential**

Context: Mei introduces herself as an independent person.

Mei : **I'm Meilin Lee. And ever since turned 13, I've been doing my own thing. Making my own moves, 24/7, 365. I wear what I want, say what I want, and I will not hesitate to do a spontaneous cartwheel if I feel so moved.**

(Data 5)

The dialogue (5) on (Data 5) includes in category of self-reliance and potential. It explains in the conversation that Mei understands her worth and able to makes decision for her own good. She shows independence behaviour from the monologue.

5) **Self-discipline and Moderation**

Context: Miriam, Priya, and Abby invites Mei to go karaokeing after school.

Mei	: Ah, fudgesicles! I gotta go.
Miriam	: Wait! We're going karaokeing today.
Abby	: Yeah!
Priya	: Come with us. Please.
Mei	: I can't. It's cleaning day.
Miriam	: Mei, every day is cleaning day. Can't you just get one afternoon off?

Mei : But I like cleaning. Plus, I got this new feather duster and, oh, my gosh, you guys, it picks up so much dirt, it's bananas!

(Data 6)

The dialogue (6) on (Data 6) includes in category of self-discipline and moderation. It explains in the conversation that Mei aware of her responsibility and hold her want to put her responsibility first.

6) **Fidelity and Chastity**

Context: Jin explains to Mei about Ming's red panda form and background story of it.

Jin	: What has she told you about her panda?
Mei	: Nothing. She won't talk about it.
Jin	: It was quite destructive. And big. She almost took out half the temple.
Mei	: You … You saw it?
Jin	: Only once. She and your grandma had a terrible fight.
Mei	: Over what?
Jin	: **Your grandma didn't approve of me. But you should've seen your mom. She was incredible.**

(Data 7)

The dialogue (7) on (Data 7) includes in category of fidelity and chastity. It explains in the conversation that Jin explained it to describe that Ming,

his wife, is fight for her relationship with Jin, even though she had to argue with her own mother and it triggered strong emotion that made her red panda form.

7) **Loyalty**
Context: Miriam, Priya, and Abby stand up for Mei when Tyler try to annoys Mei.

Miriam	: Tyler keeps putting these up. Knock it off, butthead.
Abby	**: Not funny, Tyler!**
Tyler	: Devon, my precious manly man.
Priya	**: I banish you.**
Miriam	**: Literally go away!**
Mei	: I'm gonna kill him!
Tyler	: Oh, Yeah? Yeah? You wanna do this?
Miriam	**: Leave her alone**
Abby	**: You want a piece of me, huh? Come here!**
Tyler	: Smell you later, dorks.
Miriam	**: Yeah, that's what I thought. Get out of here, dude.**

(Data 8)

The dialogue (8) on (Data 8) includes in category of loyalty. It explains in the conversation that Miriam, Priya, and Abby are loyal friends of Mei. They stand up for Mei when other try to bother her.

8) **Respect**
Context: Mei explains her family's rule in her monologue

Mei	**: The number one rule in my family? Honor your parents. They're the supreme beings who gave you life. Who sweated and sacrificed so much to put a roof over your head, food on your plate, an epic amount of food. The least you can do in return is every single thing they ask. 'Course some people are like, "Be careful. Honoring your parents sounds great, but if you take it too far, well, you might forget to honor yourself." Luckly, I don't have that problem.**

(Data 9)

The dialogue (9) on (Data 9) includes in category of respect. It explains in the conversation that Mei respects her parents so much and realize that her parents have important role in her life.

9) **Love**
Context: Ming comforted Mei when she panics about her own body.

Mei	: I didn't mean that. I'm a gross red monster! Stop it! Stop talking!
Ming	**: Mei – Mei, I know this is upsetting, but we are going to get through this together. I have ibuprofen, vitamin B, a hot water bottle, and pads. Regular, overnight, scented, unscented, thin, ultra thin, ultra thin with wings …**
Mei	: Uh – huh. All right. Awesome. Just leave them by the sink.
Ming	: Mei – Mei, perhaps we should talk about why this is happening.
Mei	: No! I mean, nah, it's okay.
Ming	: You are a woman now. And your body is starting to change. It's nothing to be embarrassed about.
Mei	: Mom, please!
Ming	: You are now a beautiful, strong flower who must protect your delicate petals and clean them regularly.

(Data 10)

The dialogue (10) on (Data 10) includes in category of love. It explains in the conversation that Ming shows affection to Mei with how she comforted Mei when she panics.

10) **Unselfishness and Sensitivity**

Context: Mei can not become red panda anymore because her grandma warns her to not become it. She still shorts of money and discuss it with her friends

Miriam	: Are you feeling okay?
Miriam	: Okay, okay, okay. It's fine. You don't have to do it. We'll just, uh, figure something …
Priya	**: I won't go.**
Mei	: What? Priya, you can't not go. Jesse's your soulmate.
Priya	: But we only have enough for three tickets.
Abby	**: Then I'll stay home.**
Mei	**: Abby, no! I'll stay home.**
Miriam Right?	**: Guys, if we can't all go, then none of us should go.**
Mei	**: Just one last time. Hey, Tyler! You want the panda? You're getting the panda.**

(Data 11)

The dialogue (11) on (Data 11) includes in category of unselfishness and sensitivity. It explains in the conversation that Mei, Miriam, Priya, and Abby have solidarity and not selfish even though they want to go to the concert.

11) **Kindness and Friendliness**

Context: Mei, Miriam, Priya, and Abby meet Tyler at the concert and welcome him as a friend.

Miriam	: Tyler?
Tyler	: No! Tyler? Who's Tyler? I don't know a …
Mei	: You are a 4-Townie?
All	**: (Hugging Tyler)**
Tyler	: No! Stop!
Miriam	: No way!
Abby	: Yeah!
Priya	**: Welcome to the sisterhood!**
Tyler	: Whatever, dorks.

(Data 12)

The dialogue (12) on (Data 12) includes in category of kindness and friendliness. It explains in the conversation that Mei, Miriam, Priya, and Abby welcome Tyler even though before Tyler is annoying friends of them. They show friendliness to Tyler.

12) **Justice and Mercy**

Context: Mei and Ming are in red panda realm and Mei want to keep her panda.

Ming	: Mei – Mei, please. Just come with me.
Mei	: I'm changing, Mom. I'm finally figuring out who I am. But … I'm scared it'll take me away from you.
Ming	**: Me too. I see you Mei – Mei. You try to make everyone happy, but are so hard on yourself. And if I taught you that … I'm sorry. So, don't hold back for anyone. The farther you go, the prouder I'll be.**

(Data 13)

The dialogue (13) on (Data 13) includes in category of justice and mercy. It explains in the conversation that Ming realizes her mistake and want to apologize to her daughter. She shows moral value mercy.

2. The most dominant moral values appeared in Turning Red film was from the values of giving which is love. The researcher found 10 scenes with 20,4% percent appeared that represented love. The scenes as follow.

A. DISCUSSION

Moral value can be defined as worth or value that has to do with the goodness of badness of people, particularly with the goodness or badness of the character qualities and surrounding motives that make people morally good or bad, according to Mark Timmons (2013:345). As an outcome of the study, the researcher discovered 12 moral values in the Turning Red film. According to Linda and Eyre (1997), there are 12 moral values, that are loyalty, courage, peaceability, self-reliance and potential, self-discipline and moderation, fidelity and chastity, loyalty, respect, love, unselfishness and sensitivity, kindness and friendliness, justice and mercy.

From the findings above, the most dominant moral values appearing in Turning Red Film is the value of giving, love. The researcher found 10 scenes with 20,4% of all the evidence scenes appeared that represented love from the character of Mei

with 2 evidence scenes, Ming with 4 evidence scenes, Miriam, Priya, Abby with 1 evidence scene, and Grandma with 3 evidence scenes. The findings in line with the previous study of "An Analysis of Moral Value Teaching in "The Fate of the Furious" Movie (Based on its Main Character)" by Sena Mahendra (2018). Sena Mahendra found love is the most dominant moral value that appeared in his research with the presentation 49%.

CONCLUSION

The researcher found twelve moral values based on Linda & Eyre (1997) that were potrayed by the script and the scenes in the turning Red Film by Walt Disney. The researcher found dishonesty with 8 evidence scenes, the honesty with 7 evidence scenes, courage with 1 evidence scene, peaceability with 2 evidence scenes, self-reliance and potential with 3 evidence scenes, self-discipline and moderation with 2 evidence scenes, fidelity and chastity with 1 evidence scene, loyalty with 3 evidence scenes, respect with 2 evidence scenes, love with 10 evidence scenes, unselfishness and sensitivity with 1 evidence scene, kindness and friendliness with 5 evidence scenes, justice and law with 4 evidence scenes. The total of evidence scenes of moral value is 49 scenes.

The researcher found the most dominant moral value appearing in the Turning red film by Walt Disney is from value of being, love with the presentage 20,4% from all of moral value found in the research.

REFERECES

Ahyar, J. 2019. *Apa Itu Sastra; Jenis-Jenis Karya Sastra dan Bagaimanakah Cara Menulis dan Mengapresiasi Sastra*. Lhokseumawe: CV Budi Utama.

Bogdan. Robert, C. & Bikken, S, K. 1992. *Qualitaive research for education: An introduction to theory and methods*. Boston: Allyn and Bacon.

Denzin, N. K., & Lincoln, Y. S. (Eds.). 2011. *The Sage handbook of qualitative research.* sage.

Eyre, R., & Eyre, L. 1997. *Teaching your children values*. Simon and Schuster.

Humaira, M. 2018. *An Analysis of Moral Value in'Zootopia'Movie (Doctoral dissertation, UIN Ar-Raniry Banda Aceh)*. Banda Aceh.

Johnston, B. 2002. *Values in English Language Teaching*. London: Lawrence Erlbaum.

Pusumakeja, S. M. 2017. *An Analysis of Moral Value Teaching In "The Fate of The Furious" Movie (Based on Its Main Characters) (Doctoral dissertation, IAIN Metro)*. Metro.

Timmons, M. 2012. *Moral theory: An introduction*. Rowman & Littlefield Publishers.

English Research Journal: Journal of Education, Language, Literature, Arts and Culture.

Yunita Turnip, R., Herman, H., Saut Raja Sihombing, P., & Purba, R. 2021. *An Investigation to Conversations to Identify the Language Style in a Movie: A Study on Sociolinguistics*. Trends Journal of Sciences Research, 1(1), 1–9. https://doi.org/10.31586/ujll.2021.152