

A CULTURAL VALUE IN THE MOVIE MIRACLE IN CELL NO.7 BY LEE-HWAN-KYUNG

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ABSTRACT

This study aims to analyze the cultural value in the movie entitled Miracle in Cell No.7. The researcher used qualitative method. Reading the script, watching the movie, and note taking record all data movie were the data collected by the researcher. The researcher used the data triangulation and theory triangulation to check validation. The result of the research showed that the cultural values could be found in the movie Miracle in Cell No.7, such as social value as one of component of cultural value there were culture identity and the role of culture in society .

Key words : *Cultural value, Miracle in Cell No.7 Movie, Qualitative Research*

INTRODUCTION

Culture is a knowledge about certain groups of people, including language, religion, social customs, music, art, beliefs, and food. And each region has a culture with each moral value. According to Nettle & Sperber, (24:1998), Culture is part of movements of individuals and environmental change. Also added Diana, Khoirunnisa, Thaariq, & (26:2020) that culture is a mindset and pattern of habits, values, language, and ideas possessed by humans. So, something that has become a habit or we often do individually or together with culture. While cultural values are values that exist and develop in society, because cultural values are the first level of ideal or customary culture. According to Anılan, Kılıç, & Demir, (520:2019), values determine the common behavior patterns that must be followed in the society by creating social solidarity. In this aspect, Culture and values are interconnected with

each other so as to form human insight about the meaning of life that is useful. Cultural values are value that develop in society. According to William in Shalom H.Schwartz, (25:1999), cultural values represent the implicitly or explicitly shared abstract ideas about what is good, right, and desirable in a society. Then, according to Bouerdieu, Markus and Kitayamain Shalom H. Schwartz (25:1999), the explicit and implicit value emphases that characterize a culture are imparted to societal members through everyday exposure to customs, laws, norms, scripts, and organizational practices that are shaped by and express the prevailing cultural values. According Fuentes, (126:2019) Culture value is important for all the things we do in this world. The beliefs that create religion, wars, the way of life and many challenges. The. It means that cultural values are a growing and developing value of the concepts

in the minds of most of the community.

It could be concluded that cultural values are values that discuss good and bad in a society that has cultural characteristics through daily exposure to customs, laws, norms, script and organizational practices. So, that cultural values are concepts that live in the minds of most people.

The researcher took previous the study to make sure this research could be done. The research was from Fadilla Ayu Naralaya (2016) entitled "An Analysis of Cultural Values Peekay Movie in Relation to Indonesian Culture" from Muhammadiyah University Palembang. The second is from Anggita Cahyani.

In this article, we discuss the social value as one of the component of cultural value, there are cultural identity and the role of the culture in society.

RESEARCH METHOD

The research would be

conducted in the center library of Slamet Riyadi Universtiy at jalan Sumpah Pemuda No.18 Kadipiro, Surakarta, Central Java. In this study, the researcher used a qualitative research with the type of research is a library research. Qualitative research method is a research methods that can explore and understand meanings that come from social and humanitarian problems. According to Sheman and Webb (1988:232) qualitative research is concerned on meaning as they appear to, or are achieved by persons in lived social situations.

In this study is included in the type of library research. There were two data source for the analysis, that are primary data source and secondary data source. The movie and the script of the movie "Miracle in Cell No.7"

The researcher used a reading the script, watching movie "Miracle in Cell No.7" by Lee-Hwan-Kyung, and Record all data that have been obtained

from data sources, in this case the movie “Miracle in Cell No.7”

In analyzing the data, the researcher used interactive data analysis techniques based on, Miles and Huberman (1994 : 10) analysis consists of four activities as well as the analysis of the data : data collecting, data reduction, data display, and conclusion drawing.

According Yin, (765:2014) The validity of the data the Researcher used validity of data triangulation. In the research, the validity of data used are : data triangulation, investigator triangulation, theory triangulation, method triangulation.

RESULT AND DISCUSSION

A. RESULT

In this part, the answers of the stated problem were described by the researcher. The problem of this study was about a cultural value in the movie “*Miracle in Cell No.7.*” Cultural values are value that develop in society. According to William in Schwartz,

(25:1999), cultural values represent the implicitly or explicitly shared abstract ideas about what is good, right, and desirable in a society.

Cultural value was assessed by disaggregating it into five components: aesthetic, social, symbolic, spiritual and educational value. According to Arrow and Intriligator (87:2000), five components of cultural value are:

- 1.) Aesthetic value is straightforward, being related to beauty, harmony, visual appeal, etc.
- 2.) Social value is linked to cultural identity and an understanding of the role of culture in society; one statement places this possible recognition in general terms and one frames it specifically.
- 3.) Symbolic value relates to the narrative or meaning of a work or to the way in which the work is perceived to convey some wider cultural or other sorts of references; we assume these values to be summed up in the phrase ‘cultural significance’.
- 4.) Spiritual value is a difficult concept to pin down, being related

to transcendental or mystical/religious sentiments generated by exposure to an art work after testing various ways of specifying this value we found that the word ‘spiritual’ was itself the most effective means of conveying the required sense.

5.) Educational value can be clearly identified in terms of the work’s role in the education of children.

In this study, the dominant cultural component found by researcher was social value.

In social values, there are two things that would be analyzed, namely cultural identity and the role of culture in society. The discussion is as follows :

a. Cultural Identity

According to Ferdman, (181:1990) cultural identity involves a shared sense of the cultural features that help to define and characterize the group.

In movie “Miracle in Cell No 7” there are several scenes that refer to cultural identity, namely :

		cultural identity
1.	Ye Sung	Ye Sung lowered when greeting his friends in the orphanage.
2.	Chun-ho and the warden	Celebrating a special day or an important day by serving or eating rice cakes or in Korean tteok is a characteristic of the Korean country. Chun-Ho : “ Is this a special day, why is the rice cake ?”

No.	Characters	Evidence of

3.	Ye Sung and guest incourt	When inside the courtroom, everyone in the room must stand when the judge arrives as a sign of respect.
4.	Bhong-Sik	Bhong-Shik was wearing Hanbok, traditional Korean clothes
5.	Lee Yong Go, Bong-Shik, Chun-Ho, Man-Boem, Seo, and Leader	Lee Yong Go, Bong-Shik, Chun-Ho, Man-Boem, Seo, and Leader played kung kung ta orchain

		words at the prison.
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b. The Role of The culture in Society

According to Lehtonen Mikko (2000:8) culture is everywhere in human life and society. We are human understanding and interpreting what we perceive, what we construct a symbol that represents something.

In movie *Miracle in Cell No.7* there were several scenes that referred to the role of culture in society, namely :

No.	Characters	Evidence of the role culture in society
1.	The Prisoners	Prisoners take part in a religious event in a church in a prison. Religion is for Christians.

2.	The Prisoners	Prisoners carry out religious events again. Such as event for Buddhist.
3.	The Prisoners	Christmas celebrations for prisoners in the church in prison.
4.	The Prisoners	Factory inside the prison and the workers are prisoners.
5.	Ye Sung	Because there was no one who could not take care of Ye Sung, finally Ye Sung was picked up by the orphanage management to live there.

		Sung because she did not cometo school for a long time.
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B. DISCUSSION

In this part it is discussed the finding and how it answers the objectives of the study which about component of cultural value in the movie *Miracle in Cell No.7*, they are aesthetic value, social value, symbolic value, spiritual value, and educational value. In this study, there were only the social value (cultural identity and the role of the culture in society). The aspect of culture identity and the role of the culture in society were found 19 numbers. Culture identity had 9 numbers and the role of culture in society had 10 numbers. The

6.	Ye Sung's teacher	Ye Sung's teacher, worrying for Ye
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example of cultural identity in the *Miracle in Cell No.7* movie were : bowing, rice cake or *tteok*, *kung kung ta* game, hanbok, and to honour trial. And example of the role of culture in society were : Religious event, Christmas Celebrations, Discipline in cleaning the prison room Routine activities in prison for prisoners, giving a role to prisoners, or empowering humans, community concern, government concern, educator or adult care and cooperation.

CONCLUSION

Based on this study, the researcher it can be concluded that in the movie *Miracle in Cell No.7* by Lee-Hwan-Kyung, cultural values there are 5 component, including aesthetic value, social value, symbolic value, spiritual value, and

educational value. In this study the researcher focused on social value, where social value is related to cultural identity and the role of culture in society. The researcher analyzed both of these and found 19 numbers in the social value as one of component in cultural value. 9 numbers are the result of cultural identity and 10 result from the role of culture in society. Based on the analysis above, the most dominant social value as one of component in cultural value is the role of culture in society.

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