

PRINTED MASS MEDIA TO IMPROVE READING SKILL OF JUNIOR HIGH SCHOOL DARUL FIKR ANDONG

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Abstract

Reading is an important skill to help people learn from human knowledge and experience. Through reading, knowledge has greatly contributed to the growth of mankind. The aims of the study are as the following: (1) To identify whether the use of Printed Mass Media can improve the students' reading skill at the Eight Grade of SMP DARUL FIKR Andong in 2017/2018 Academic Year., (2) To describe what happens when Printed Mass Media is applied at Eight Grade of SMP DARUL FIKR Andong in 2017/2018 Academic Year.

The research was carried out at SMP Darul Fikr Andong. It was conducted from September until October 2017. The subject of the research was grade VIII-A students of SMP Darul Fikr Andong in 2017/2018 academic year. The research was carried out in 2 cycles of action. Each cycle consisted of: planning the action, implementing the action, observing, reflecting, and revising the plan. In collecting the data, the researcher used tests and non-tests. The tests consisted of pre-test and post-test. While non-tests were divided into three types: they were observation, interview and field note. To analyze the data, the researcher used qualitative and quantitative data. The qualitative data, he used Strauss and Glesser in Moleong analysis that consisted of data reduction, categorization, synthesis, stating action hypothesis. To analyze the quantitative data, the researcher used mean score and t-test formula.

The results of the research show that printed mass media can improve students' reading skill of the students at grade VIII-A of SMP DarulFikrAndong. The improvements can be seen from the students' reading achievements. The mean score results was pre-test (49. 1), post-test 1 (51. 1), and post-test 2 (74. 4). Then t-test value of cycle one is 0,33 and the t-test value of cycle two is 0,32. Based on the finding, the researcher concludes that Printed Mass Media is an appropriate media to improve students' reading skill.

Keywords :Printed Mass Media, Reading Skill,Classroom Action Research.

INTRODUCTION

There are many problems that are faced by the students dealing with reading skill. Some students have difficulties because they were lack of interest and motivation in English. In order to successfully comprehend, students have to understanding and interpreting what has been read (the written or printed material) in order to required information that needed. According to Scott (2000: 1) states that reading is used to refer to a transforming process where the reader does more than simply decipher the symbols on the page but actively engages with the text, and as a result creates meanings and understandings for themselves. Therefore, the students can get more information from what they read.

Based on the preliminary study at SMP Darul Fikr Andong, most of the students still got difficulties in reading English texts. It concerned with the lack of vocabularies that the students had. Students had difficulties regarding reading skill dealing with finding out the main idea, word meaning, reference and finding detail information. Another problem is the material that usually used by students was only students' exercises book (LKS). The condition of class VIII also was not conducive in learning process. Creating conducive learning process is needed to be done by both of the teacher and the students. They have to work together to achieve the goal. Furthermore, Patel and Jain (2008: 113) state that reading is the most important activity in any language class. It means that reading is really needed to be mastered by the students.

As a result, the students could not achieve the KKM (Minimum Criteria Score) for English which is 70. To resolve the problems by using printed mass media, especially magazine. As part of media, printed mass media can be used in educational field. Moore (1999: 151) states that the use of instructional media can contribute to understanding, can motivate, can encourage participation and help maintain interest in a lesson. Mass media are can be used as aid while teaching English. Furthermore, Gambel (1989: 15) states about advantage of using mass media. The advantages are described as follows; Firstly, they serve an information or surveillance function. Then, they serve an agenda-setting and interpretation function. They help us to create and maintain connections with various group in society. They help to socialize and educate us. They persuade us to practice certain items or accept certain ideas and entertain us.

As part of printed mass media, magazine can be a suitable media in teaching English for vocational high school students. Magazines contain several kinds of information which are related to the students' real life. Magazines also provided with information about hobbies, gossip and music which appearance in full color and picture. It makes students easier to get the meaning, main idea and detail information of the text. Teacher can create an interesting teaching and learning activities by using magazine.

Therefore the focus of this article is to find out whether or not the use of printed mass media can improve the reading skill and to describe the class condition when printed mass media were implemented at the eight grade of SMP Darul Fikr Andong in Academic Year of 2017/2018.

RESEARCH METHOD

This research was conducted at SMP Darul Fikr Adong. This school is located at Jalan Solo-Karanggede. This research was used VIII class which consisted of 20 students. This research was conducted from August until October 2017. The method of the study was Classroom Action Research.

According to Carr and Kemmis (1986: 162), action research is simply a form of self-reflective enquiry undertaken by participants in social situations in order to improve the rationality and justice of their own practices, their understanding of these practices, and the situations in which the practices are carried out. There were four phases of Classroom Action Research: planning, action, observation, and reflection. The study was conducted in two cycles. The data were collected through test and non-test. In collecting the data, it used test with 30 multiple choices in pre-test, post-test 1, and post-test 2. Besides that to collect the non-test data, it used observation, interview, field note and documentation. While, to analyze the data t-test was used.

RESULTS

The students did pre-test before the implementation of printed mass media especially magazine to measure the students reading skill. The mean score

was 49,1 far under the KKM (Kriteria Ketuntasan Minimal). Before implementing the research, lesson plans, students' activity, students' worksheet, and blue print of post-test 1 were created.

After the plan completed, the first meeting was held on Friday, August 11th, 2017. The lesson started at 10.00 a.m. until 11.20 a.m. In the opening activity, the students answered and described orally some questions regarding the material, about their parents' job. The students learnt about common expressions to ask someone's job and describing someone's job. The students got a copy of the text (taken from C' n S magazine). The students focused to find the main idea, understand the detail information, understand the reference, and understand meaning of vocabularies from the text. In the closing activity, the students told that they understood the text from C' n S magazine easily.

In the second meeting was held on Friday, August 18th, 2017. The lesson started at 10.00 a.m. until 11.20 a.m. In the opening activity, the students work in pair and describe about the pictures orally. The students got a copy of the text, "why the bat flies at night" (taken from C' n S magazine) for each group and answered the activities. In the closing activity, the students told that they understood the text from C' n S magazine easily and could answer the question as well.

After did meeting 2 in the cycle 1, the students did post-test 1 to answer 50 multiple choices. It was conducted on Friday, August 25th, 2017. The test started at 10.00 a.m. until

11.20 a.m. The results of the post-test 1 were still lower than minimal score was 51,1. The problems faced by the students were understood in identifying main idea and finding the implicit information. After the action was done, it can be concluded that in the first meeting, the students told that they understood the meaning of the texts from C' n S magazine, but some of students did not understand yet about it and could not answer the question. In the second meeting the students were more understood the text from C' n S magazine easily and could answer the question as well.

There were several strengths in the cycle 1 were the students showed their interest in learning using magazine and enjoyed work in a pair or group most of the students cooperated with the other friends. The improvement was also supported by the score of the test, the mean score of post-test 1 higher than pre-test. Besides that, the weaknesses from cycle 1 were some students made noisy with their friends during the lesson, the students still difficult to understand in identifying main idea and finding the implicit information.

When cycle 1 completed, revising the plan was completed to improve the result of cycle 1, in this cycle added a competition the group which finished the task quickly and correctly would be the winner and get a gift. The materials of cycle 2 like lesson plans, students' activity, students' worksheet and blue print of post-test 2 were created. It helped to improve the reading skill. After revised the plan was completed, the first meeting was held on Friday, September 8th, 2017. The lesson started at 10.00 a.m. until 11.20 a.m. The students learnt about the

main idea of the Narrative text and the use of past tense. After that the students made groups that consisted of 4 students and the name of the groups taken from famous cartoon. Each group got a copy of the text, "Miracle f Heaven" taken from C' n S Magazine, the students discussed the content of the text and wrote with their own words the fact about Miracle f Heaven. After that the students presented their discussion in front of the class.

The second meeting was held on Friday, September 15th, 2017. The lesson started at

10.00 a.m. until 11.20 a.m. The students learnt about how to tell about people's educational background. After that, the students made groups that consisted of 4 students and the name of the groups taken from famous cartoon. Each students got a copy of the text, "Marie Thomas Our First Female Doctor" taken from C' n S magazine. The students discussed the content of the text and identified difficult words, then answered the activities. The winner of the best group announced and got the prizes. Post-test 2 was conducted on Friday, September 22nd, 2017 at 10.00 a.m. until 11.20 a.m. The students were answered 30 multiple choices. The results of the post-test 2 were higher than post-test 1. This research was completed. In the first meeting, the implementation of giving rewards was successful in improving the students' motivation during the teaching and learning process. In the second meeting, the student's ability in understanding the text was also improved.

In learning process the students were enthusiastic and enjoyed working in groups. To reflect the action, it concluded that the students were able

to find main idea correctly, understand the detail information from the text, and understand meaning of vocabularies from the text.

DISCUSSION

There are several improvements when printed mass media, C' n S magazine implemented in the class. In cycle 1, the class condition was still passive in learning process, but in cycle II the class condition was more active and more enthusiastic in teaching reading process. Using C' n S magazine in teaching learning reading, students became more active and interested. The improvement was also supported by the score of the test.

Table 4.3 The Improvement Students' Reading Score

	Pre-test	Post-test I	Post-test II
Mean score	49, 1	51, 1	74, 4

CONCLUSION

The use of printed mass media especially C' n S magazine can be used to improve students reading skill. Magazines also can give authentic information and inspire a wide range of activities. Furthermore, Richards (2006: 20) states some arguments that suitable in using magazine. It provides cultural information about the target language, exposure to real language, more closely to learners' needs and support a more creative approach in teaching. Furthermore, Richards proposes that the

classroom activities should as far as possible mirror the real world and use real world or authentic sources as the basis for classroom learning. Choosing the appropriate sources of the material is needed in order to make teaching and learning process more effective and interesting.

In addition, Griffin and Morrison (in Kamil et al 2010: 730) say that the role of magazine subscriptions on learning, the activity supported the development of receptive, vocabulary skills and word recognition skills. The topic that is found in magazine is usually closely related to students' real life. It makes students easier to get the meaning, main idea and detail information of the text. Although students do not have a clue, they still can infer the meaning of the context by the use of magazine. The condition class in learning process reading comprehension by using printed mass media, C' n S magazine can make more enjoyable, enthusiast, and conducive.

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